

Your Future Workforce – Attract Girls



Nontraditional Employment for Women
SIERRA COLLEGE

October 17, 2014
9 am to 1 pm

As a sponsor, you can join local organizations in supporting the **Sierra College one-day Nontraditional Employment for Women (NEW)** event to fill the future demand for technically skilled employees

The goals are to:

- Inspire high school girls to continue their education to prepare for highly-paid, in-demand Science, Technology, Engineering & Math (STEM) careers, especially in Welding, Mechatronics, Engineering, Construction & Energy Technology, Entrepreneurship - Marketing, Applied Art & Design, and Drafting & Engineering Support.
- Provide employers with a highly skilled and diverse pipeline of 21st Century designers, fabricators, customer solution-finders and technical innovators.

Become a NEW Sponsor:

- **T-shirts:** \$100, \$250 & \$500
- **Lunch:** \$600, \$900 & \$1200
- **Transportation:** \$250 per bus
- **Overall Event Sponsor:** \$1500

Sponsorship Benefits:

Logo on t-shirt, recognition at opening event, listed in publicity, and VIP's can attend and visit labs.

To Become a Sponsor, Contact:

Valaine Hoffmann at valaine@vhoffmann.com or 530-305-6700.

- **One-day Hands-on STEM Event for 100+ High School Girls**
- **Participants Make Take-home Projects in Technical Labs**
- **Students Meet Mentors and Role Models**
- **Young Women are Encouraged to Pursue STEM Education & Careers**

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